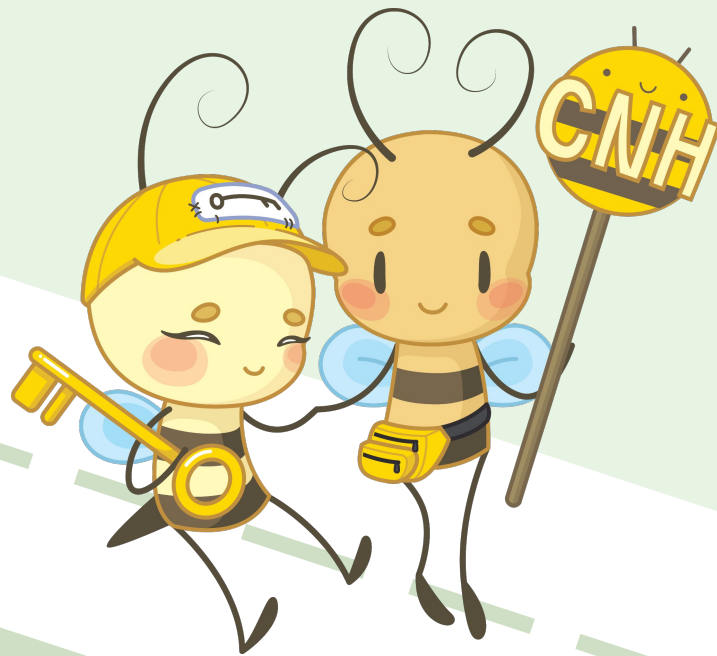




cnhkeyclub
PREFERRED
CHARITIES





what is it?

The **March of Dimes** works to **raise awareness of prematurity** and to **reduce the rate of premature births**. Key Club has been service partners with the March of Dimes since 1978 and has continued to work together to **innovate** new awareness and fundraising activities.

importance

Preterm birth is one that occurs before the 37th week of pregnancy. **1 in every 8** babies born in the United States is born premature. Birth defects are the **leading cause of death** in the first year of life. Through research, community services, education, and advocacy, the March of Dimes hopes to improve the **overall health** of babies.



personal statement

“Everybody goes through a lot in this life,” she says. “To get my story out right now is very important—to share with women who have premature babies because it's a very **devastating feeling** to not know if your baby is going to **survive**”... “I love March of Dimes—I'm grateful that they were there for me,” she says (Maysa).

how to help

- **Participate in Prematurity Awareness Month**
 - In November, March of Dimes makes a special effort to promote **awareness** of prematurity around the world
- **Raise funds through March for Babies**
 - Put together your own team of club members and community volunteers, collect pledges in support, and participate in the annual March for Babies Walks that take place **every Spring**
- **Contact your local newborn intensive care unit (NICU)**
 - Club members are invited to participate in **NICU** tours (where available) and to learn about ways to get more involved
- **Invite a speaker to a club meeting**
 - Increase community awareness by welcoming a health professional, researcher, or mission family to speak about how March of Dimes has **changed their lives**



March
of Dimes®
Saving babies, together®



what is it?

United Nations International Children's Emergency Fund (**UNICEF**) was created in 1946. They advocate, fundraise, and educate for the survival, protection and development of children. UNICEF is one of the most recognizable children's organization worldwide.

importance

- UNICEF helps give children the childhood they deserve
- About **1 billion children** worldwide experience emotional, physical, or sexual violence annually
- Approximately **73 million children** work jobs that put their health, safety, moral development and lives at risk
- An estimated **650 million girls** and women today were married before their 18th birthday



how to help

- **Volunteer** for UNICEF
- **Advocate** and raise awareness
- Partake in **Trick or Treat** for UNICEF annually
- **Donate!**

For every dollar UNICEF spends, 88 cents goes toward helping children.



**Children's
Miracle Network**

what is it?

The Children's Miracle Network (CMN) is an organization aimed to **promote the health of children** throughout the United States and Canada by raising funds to better **support hospitals serving children**.

importance

- This organization is a Key Club International Preferred Charity that all Key Clubs and members have the **reach to assist**.
- **Donations** to the Children's Miracle Network contribute to the purchasing of **necessary and appropriate medical equipment and resources to** save children's lives.



how to help

- Purchase **Miracle Balloons** at Dairy Queen, with proceeds donated to the Children's Miracle Network
- Through raising awareness and any type of fundraising events, clubs can **directly benefit** children being treated in hospitals across North America



what is it?

Through service projects, the mission of the Pediatric Trauma Program (PTP) is to reduce the number of children in CNH who are killed or injured by trauma. The goal is to ensure **all children live happy, healthy and safe lives.**

PTP is not a preferred charity but is heavily emphasized in our CNH district.

importance

- Pediatric Trauma is the **leading cause of death and injury** among children ages 14 and under in the United States
- Unintentional injury kills more kids every year than any other cause
- **8,000 families** lose a child because of a preventable injury annually in the U.S.
- **90%** of unintentional injuries are preventable



how to help

- **Donate** to PTP! The donation form can be found on CNH Cyberkey

Donations provide...

- grants to PTP hospital partners
- grants to Kiwanis and SLP clubs
- PTP safety items

ELIMINATE

maternal/neonatal tetanus



what is it?

The Eliminate Project is an initiative designed to assist in the **elimination of Maternal and Neonatal Tetanus** globally, which is a disease that is the result of the release of toxins from *Clostridium tetani* bacteria. This disease has no cure, and it has an extremely devastating impact on those living particularly in Africa, where it claims the lives of approximately 110,000 people per year.

importance

- Newborn babies who have contracted MNT have a life expectancy of around 7 days, highlighting the urgency of protecting children around the globe from MNT
- ELIMINATE MNT is a **partnership between Kiwanis International and the United Nations International Children's Emergency Fund (UNICEF)**
- Through this initiative, Key Clubbers have the opportunity to participate in **ELIMINATE WEEK** and other awareness programs



how to help

Unfortunately, ELIMINATE MNT is **no longer** considered a Key Club International Preferred Charity, but clubs are welcome to continue contributing to and **supporting the goals and values** of this organization through:

- Fundraisers
- Service Events
- Raising awareness of the dangers of Maternal and Neonatal Tetanus



Erika's Lighthouse®

what is it?

Erika's Lighthouse is a **new** preferred charity and Official Partner of Key Club International starting next term. With **adolescent depression** living in the shadows, many young individuals feel **isolated** with no where to turn. Erika's Lighthouse provides educators with the tools necessary to create **meaningful** discussions about **mental health** and **depression**.

importance

Adolescent depression only grows in **isolation** and **silence**. Ginny and Tom Neuckranz lost their beautiful daughter Erika to teenage depression. Her passing was turned into **hope** for other families. The Neuckranz family has **dedicated their time** to ensuring that **every** child, school, and community is aware of adolescent depression.

530

schools
362 in 2018-19

39

states

218k

students reached
111k in 2018-19

**OVER 750,000 TEENS HAVE
BEEN EDUCATED SINCE 2004.**

how to help

- **Donate**
 - Send a check
 - Donor-advised fund
- **Fundraise/host an event**
 - Take the positivity pledge
 - Host a walk
- **Volunteer**
 - Community ambassador
 - Young adult board
 - Lighthouse council